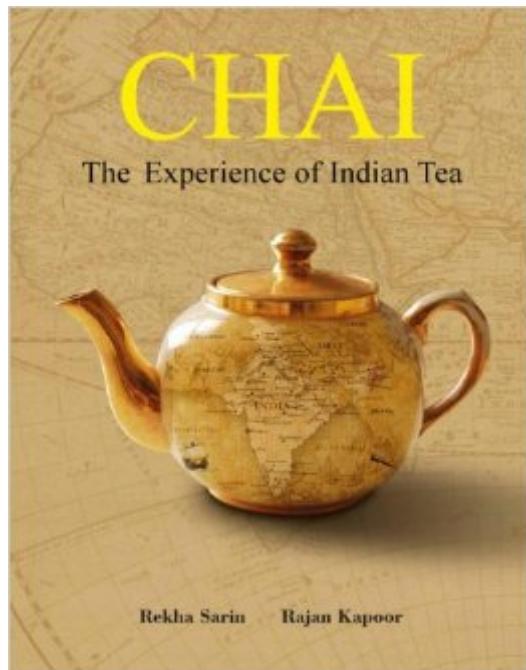


The book was found

Chai: The Experience Of Indian Tea



Synopsis

Chai: The Experience of Indian Tea is a journey into the heartlands of tea production, across the length and breadth of India, offering a glimpse into the history and culture of the people who cultivate it, the process of growing, the diversely beautiful landscapes, the rich traditions and the ceremony. This intriguing volume is a visual treat, that traces leaf to cup, covering the entire spectrum of the tea industry through wonderfully descriptive text and stunning photography; put the kettle on, put your feet up and enjoy!

Book Information

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Average Customer Review: 4.9 out of 5 starsÂ See all reviewsÂ (8 customer reviews)

Best Sellers Rank: #701,335 in Books (See Top 100 in Books) #286 inÂ Books > Cookbooks, Food & Wine > Beverages & Wine > Coffee & Tea #950 inÂ Books > Cookbooks, Food & Wine > Cooking Education & Reference > History

Customer Reviews

The book "Chai: The Experience of Indian Tea", written by Rekha Sarin and Rajan Kapoor, tells an intrinsic story of Indian tea cultivation since the nineteenth century colonial India. The tea gardens got flourished not only in the eastern Himalayas but also other parts of the country, including the Nilgiris, Western Ghat and Kangra Valley. Out of them, Darjeeling Tea - the first ever recognized Geographical Indication of goods (GI) in India, is the finest of all in terms of its superior aroma, flavor and taste. This book presents the fascinating stories of natural grandeur of tea gardens and tea estates across the country in a lucid way to non-specialist readers. This book is systematically organized with four sections on diverse range of issues, namely, (i) Chai the Indian Way, (ii) Into the Heartlands of Tea, (iii) From the Leaf to the Sip, and (iv) Tea the Universal Brew. This book contains seventeen chapters covering history of the tea industry development in places such as Assam, Darjeeling, South India, the Himalayas, and North-East region. Authors also depict picturesque natural grandeur of floras and faunas in the tea estates. In the last chapter author describes fifteen

recipes with tea, that include yummy desserts and mocktails. This book is produced in a photo-documentation style to grasp basic understandings on the tea gardens and planters. This book also touches upon tea tourism and eco-tourism that help in economic development of lives of planters and laborers. This book is a must read for tea-lovers, and travelers visiting picturesque tea gardens in the Himalayas, Nilgiris, Western Ghat and other places in India.

This is the first book I have found so informative on the subject, and enjoyable to read simply as a consumer of tea. The text is complimented with beautiful photography revealing stunning landscapes of tea gardens, the hard-working tea leaf pickers, and social gatherings around tea. I've kept the book on my coffee table as I find the high quality cover makes it decorative as well, and even my guests who come home can't help taking a peek.

Dear Rekha and The Readers, This international award winning book from an equally famed author has toiled for years to do research, visited places far and distant in India and over the world to write up this extra-ordinary master-piece on Chai (Tea). Each and every small activity, for e.g, captions to various photographs (by an award winning photographer Rajan Kapoor), lay out of photos, writing and editing the text matter, interviewing various tea magnates and tea farm owners, having the text matter proof read before its publication in itself accounts for this master-piece award winning (first prize) book at an international event in China speaks volumes by itself for the author prowess where the benchmark has been raised extensively. The publishers too have done a uniquely fantastic job of putting the book together for an international market. Very best wishes and hearty congratulations, Rekha. Warm regards, Ashok (Ashok Sarin)

This book is a tastefully constructed work of art. Written beautifully with lots of entertaining passages and stunning photographs to complement, the reader is taken on a journey through tea history, travel, and culture in India and the rest of the tea drinking world. A great coffee...ahem "tea" table book with exceptional print quality. There are even recipes inside for tea and tea infused desserts!

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